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TRI-COUNTY
CRADLE TO CAREER
COLLABORATIVE

FOR IMMEDIATE RELEASE

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Group facilitator joins TCCC staff

Thetyka Robinson to lead facilitation of TCCC's networks, consortia and project teams

North Charleston, SC – [Tri-County Cradle to Career Collaborative](http://TriCountyCradletoCareerCollaborative.org) has hired Thetyka Robinson as Director of Facilitation.

Robinson is responsible for the facilitation of TCCC's networks, consortia and project teams and for training others to facilitate based on the Tri-County Regional Improvement Process (TRIP!).

In 2014, TCCC created and deployed TRIP! across its networks, consortia and project teams to guide collaborative work. Using funding provided by [The Duke Endowment](#), one of the largest private foundations in the Southeast, TCCC is expanding the tools available within TRIP! and assisting direct-service providers in the region in becoming more results-based. Robinson will serve as the liaison with the organization leading that work and will assist in making the connection between organization outcomes and population metrics.

"Thetyka is an experienced group facilitator with a strong background of work among community groups. I'm looking forward to seeing her lead our facilitation work and believe she will be a great asset to the cradle to career team," TCCC CEO John C. Read said.

Robinson brings nearly 20 years of experience working in the areas of group facilitation, communications, marketing, branding, campaign development, event planning, program management and donor engagement.

She is the CEO of strategic consulting firm Asiko and has consulted since 2012 on various projects, including co-facilitating a town hall event hosted by Sen. Marlon Kimpson, facilitating focus groups and board trainings for the Lowcountry Alliance for Model Communities, and leading College of Charleston and Claflin University students through sessions on respecting differences and brand discovery. Robinson previously worked for the South Carolina Federal Credit Union, the Charleston Metro Chamber of Commerce and the Charleston Area Convention and Visitors Bureau. She has a bachelor's degree in sociology from Ashford University.

About Tri-County Cradle to Career Collaborative

Tri-County Cradle to Career Collaborative (TCCC) is a community-wide movement in Berkeley, Charleston and Dorchester counties, South Carolina, focused on improving the quality of life of its citizens and its workforce through education. Using data and focused community collaboration across a continuum from "cradle-to-career," TCCC serves as a catalyst for widespread, systemic change, with the ultimate goal of increased success and economic prosperity for all.

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www.TriCountyCradleToCareer.org

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