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FOR IMMEDIATE RELEASE

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Communications professional joins TCCC staff

Amanda Kowal hired to assist with communications, administration

North Charleston, SC - [Tri-County Cradle to Career Collaborative](http://Tri-CountyCradletoCareer.org) has expanded its staff by hiring Amanda Kowal as Communications and Administration Associate, a part-time position that reports to the Director of Communications and Operations.

Kowal has more than 20 years of experience in marketing, communications, meeting planning and administration with non-profit organizations. Her most recent position was in marketing and communications for AnMed Health Medical System in Anderson.

At TCCC, Kowal will assist in drafting communications to partners, donors and the general public as well as planning and coordinating meetings and events.

“TCCC is growing and taking on many new initiatives in our work to support the success of every child. Amanda’s ample experience in non-profit communications will help us meet our goals and move forward,” Ashley Heffernan, TCCC’s Director of Communications and Operations, said. “I believe she will be a valuable asset to the TCCC team.”

Kowal earned a bachelor’s degree in journalism from Louisiana State University in Baton Rouge, LA. She has also worked for the Georgia Obstetrical and Gynecological Society in Atlanta and the American Speech-Language Hearing Association in Rockville, MD, as well as other organizations.

About Tri-County Cradle to Career Collaborative

Tri-County Cradle to Career Collaborative (TCCC) is a community-wide movement in Berkeley, Charleston and Dorchester counties, South Carolina, focused on improving the quality of life of its citizens and its workforce through education. Using data and focused community collaboration across a continuum from “cradle-to-career,” TCCC serves as a catalyst for widespread, systemic change, with the ultimate goal of increased success and economic prosperity for all.

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www.TriCountyCradleToCareer.org

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