

COMMUNITY CONNECTION January-February 2023



We talk a lot about the Collective Impact Framework as an approach that in time can impact outcomes across the cradle-to-career continuum. Yet, I too often hear reasons why the framework hasn't worked or won't work, combined with a healthy dose of WIFM (what's in it for me).

Despite the doubts, I remain a staunch supporter of the framework for a few reasons:

It makes sense. By now, we all can agree that no single organization can make progress on a set of regional indicators without engaging in data sharing, resource alignment, policy analysis, and shared language/communication. At this moment in time, we must have the capacity to focus on two things at once: programs and systems.

It is grounded in data. While data should not be misconstrued as information, it is a starting point for engaging communities and the sector in conversations about what the data is saying, what it isn't, what questions must be asked of the data, and how to formulate strategies based on the analysis and overlay of qualitative and quantitative data. It also provides an opportunity for aligned sets of partners to better understand the effectiveness of their own interventions and that of a network of interventions.

It is, by definition, holistic. The challenges facing children across the cradle-to-career continuum today are intertwined and interdependent. If we put a child and family at the center of the discussion and pull back 10 feet, we begin to see the myriad sets of systems that surround and ultimately impact the child. How can we move forward with a focus on one thing when we know concretely that we have to make an impact on multiple issues and systems at the same time if we want to see something different for our children?

It is place based. Collective Impact requires us to move beyond zip code as we look at where to implement interventions. By using meta-analysis, we have the ability to understand place beyond zip code (think feeder particular school,

community center, feeder pattern) to implement strategies, infuse resources, and reimagine policies and practices to meet the needs of people and communities.

Don't take my word for it. I encourage you to [read this piece](#) written by Rebecca Parshall, Ph.D., director of strategy at Learn4Life. In it, Parshall shares research she did during her dissertation, focused on how **collective impact** can improve education outcomes.

In partnership,

Phyllis Martin
CEO/President

INSIDE TCCC

Data Collaborative **We speak of "moving the needle"** **but what's really required?**

You can't move systems indicators until organizations have the capacity, and are aligned, engaged, and mobilized as networks to change indicators at the systems level. Moving the needle on any indicator across a cradle-to-career continuum requires the collective "we" to focus on the accessibility, usability, timeliness, and specificity of data for the collective good.

No community can jump from individual organizational data to community-level data; therefore, we have to do the work differently and in partnership together.

Here are five indicators that reveal organizations and community partners are working toward and/or within a systems change framework:

1. Organizations, institutions and community members **align their work** to support the cradle-to-career vision
2. Partners effectively communicate in ways that **demonstrate shared accountability** for results and build community engagement
3. Student-level **data is accessible and used regularly** by relevant partners to inform actions to improve outcomes and reduce disparities
4. Partners **use a variety of data** to continuously improve and implement strategies that intentionally accelerate outcomes for populations facing persistent disparities
5. Collaborative action efforts are sustained to improve outcomes and reduce disparities
6. Community members are involved in the **co-development of solutions** to improve outcomes

If you or your organization is interested in learning more about the Data Collaborative, let's [schedule a time to talk!](#) Stay tuned for a special edition of this newsletter as we launch our region's Data Collaborative!

TCCC Leads Lowcountry Digital Equity Coalition

TCCC leads the effort to connect our communities' organizations and individuals in coordinated efforts to advance digital equity and close the digital divide in our region. A cohort of more than 25 organizations is addressing both the urgent and long-term need to increase access to high-speed and affordable

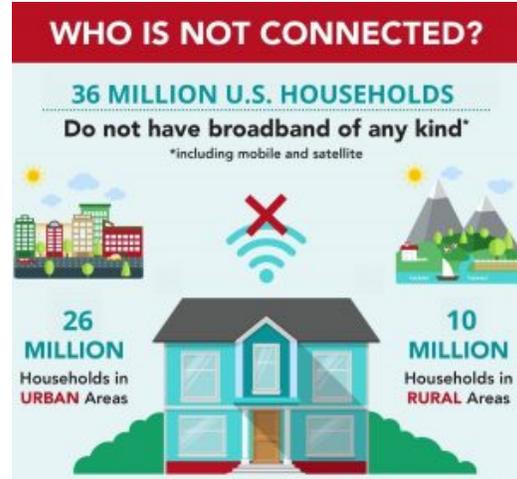
broadband, appropriate internet-enabled devices, and essential digital skills. The cohort will connect to educational, health, and government resources to maximize participation in our digital world.

The group is ready to support several workstreams, including affordable and appropriate broadband devices, essential digital skills training, and adoption/digital navigation.

DID YOU KNOW?

People of color, older adults, and those with lower levels of education and income are less likely to have broadband service at home (**Pew Research Center**). Based on data from the **American Community Survey**:

- **36 million** households in total are without wireline (fiber, DSL, and cable) internet access
- **26 million** of these homes are in urban areas
- **10 million** households in rural areas do not have wireline internet access
- U.S. households that do not have a computer or tablet in the home make up **more than half of the households** without a device of any kind.



Youth Advisory Strategic Planning Council

TCCC, under the leadership of Vanessa Lambright, will spearhead the establishment of a youth and adult partnership through the formation of a Youth Advisory Strategic Planning Council. This is in collaboration and guidance from members of the BRIDGES Youth Action Center in Memphis, Tennessee.

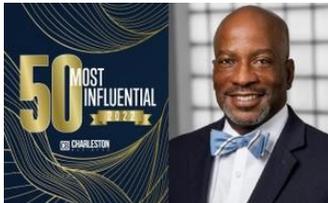
Leveraging StriveTogether's collective impact framework and TCCC's role as a backbone organization focused on systems change, TCCC's Community Leaders Council (CLC) welcomed the opportunity to establish an intergenerational partnership to support our mission and set goals of creating communities where youth are at the table regarding decisions impacting them and will be included throughout the **planning, implementation, and evaluation** phases of those decisions.

The Youth Advisory Strategic Planning Council will create a youth and adult

partnership strategic plan with TCCC staff, the Board of Directors, the CLC, and youth groups/organizations in the Berkeley, Charleston, and Dorchester region.

LEADERSHIP

CONGRATULATIONS to our outstanding past and present board members and community partners who were recently recognized by *The Charleston Business Magazine* as one of Charleston's **"50 Most Influential People"**.



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President and CEO
Coastal Community
Foundation



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President
College of Charleston



Dondi Costin, Ph.D.
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David Ginn
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Charleston Regional
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Bryan Derreberry
President and CEO
Charleston Metro
Chamber of Commerce



Dr. David Cole
President
Medical University of
South Carolina

IN THE COMMUNITY

City of Charleston Bringing Pre-Natal-3 Initiative



Working with City Leaders, so All children reach their full potential and with their families live safe, healthy lives



Moving into the new year with excitement, momentum, and optimism, TCCC is partnering with the City of Charleston to host the National League of Cities **PN-3** (prenatal-to-age 3) program. This 18-month initiative aims to support and promote the integration of a **PN-3** agenda into municipal policies and practices that improve outcomes for maternal and child health and well-being in targeted impact areas:

- Housing and Homelessness
- Climate and Environmental Health
- Family Economic Stability

The National League of Cities (NLC)'s Institute for Youth, Education, and Families offers municipal leaders guidance and support to establish and strengthen local prenatal-to-age 3 (PN-3) strategies to help our nation's children achieve better outcomes.

Digital Photography Program at St. Julian Devine

Digital skills training continues to be a priority for our organization, which is why we've partnered with **Yo! Art** and **Be A Mentor** in offering an exciting Digital Photography course. Middle and high school students will meet weekly to advance the goal of bringing partners and community people together to advance digital access, technology, skills-building, and tech support to increase opportunities for our children and adults. **TCCC's Vicky Ingalls** explains that "while the program is aimed at 7th-12th graders, one component is to invite adults to join the conversation to discuss digital equity and inclusion resources, as well as learn about their needs and interests." The program is scheduled to end in May.

Help Our Communities Achieve Their Goals. DONATE NOW!



THANK YOU

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Better yet, please **engage with us**. Not only do we want to hear from you, but your regular engagement means more people will continue to see our posts.

**PLEASE DONATE. EVERY DOLLAR
COUNTS!**

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