

****MEDIA ADVISORY****

For Release: March 9, 2022

Mayor Tecklenburg, Tri-County Cradle to Career Collaborative to Announce Digital Equity & Inclusion Initiative

Charleston, S.C.—Please join Charleston Mayor John Tecklenburg, Tri-County Cradle to Career Collaborative (TCCC) incoming Board Chair Kenya Dunn, TCCC Chief Executive Officer Phyllis Martin, National Society of Black Engineers Charleston Program Chair Edward Copes and Comcast Senior Manager of Government Affairs Ronald McGee for a press conference announcing plans for a Tri-County Digital Equity & Inclusion Initiative at 11 a.m., Friday, March 11, 2022 in the First Floor Public Meeting Room of the Gaillard Center, located at 2 George Street.

During the week of March 14-18, TCCC will partner with numerous community organizations to hold a series of events designed to increase access to technology for low-to-moderate income families in the tri-county area. The kick-off event, to be held March 14 on Trident Technical College's Palmer Campus, will feature community conversations, vendor resource markets, healthy food distribution, computer hardware giveaways and more. The series will culminate with a March 18 Regional Leaders Breakfast hosted by TCCC Board Chair Anita Zucker, Chair and CEO of The InterTech Group.

For more information on upcoming Digital Inclusion Week activities, please visit: www.tricountycradletocareer.org/.

The press conference will be live-streamed at: www.facebook.com/CityCharleston.

WHO: Charleston Mayor John Tecklenburg
Tri-County Cradle to Career Collaborative Incoming Board Chair Kenya Dunn
Tri-County Cradle to Career Collaborative Chief Executive Officer Phyllis Martin
National Society of Black Engineers Charleston Program Chair Edward Copes
Comcast Senior Manager of Government Affairs Ronald McGee

WHAT: Press conference announcing Tri-County Digital Equity & Inclusion Initiative

WHERE: First Floor Public Meeting Room, 2 George Street

WHEN: 11 a.m., Friday, March 11, 2022

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